

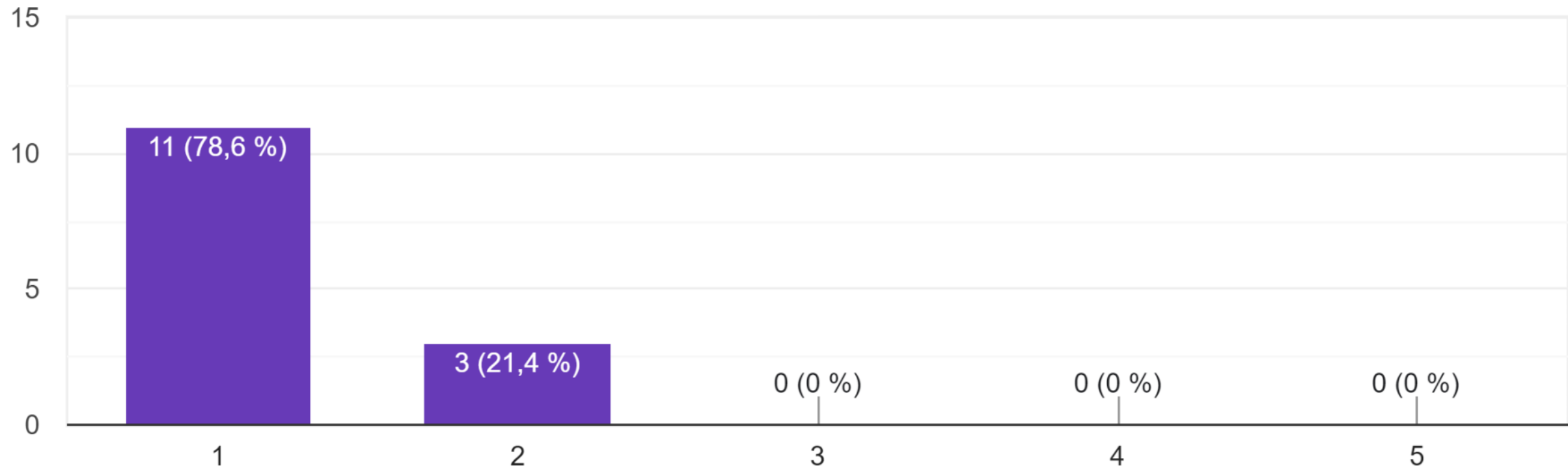


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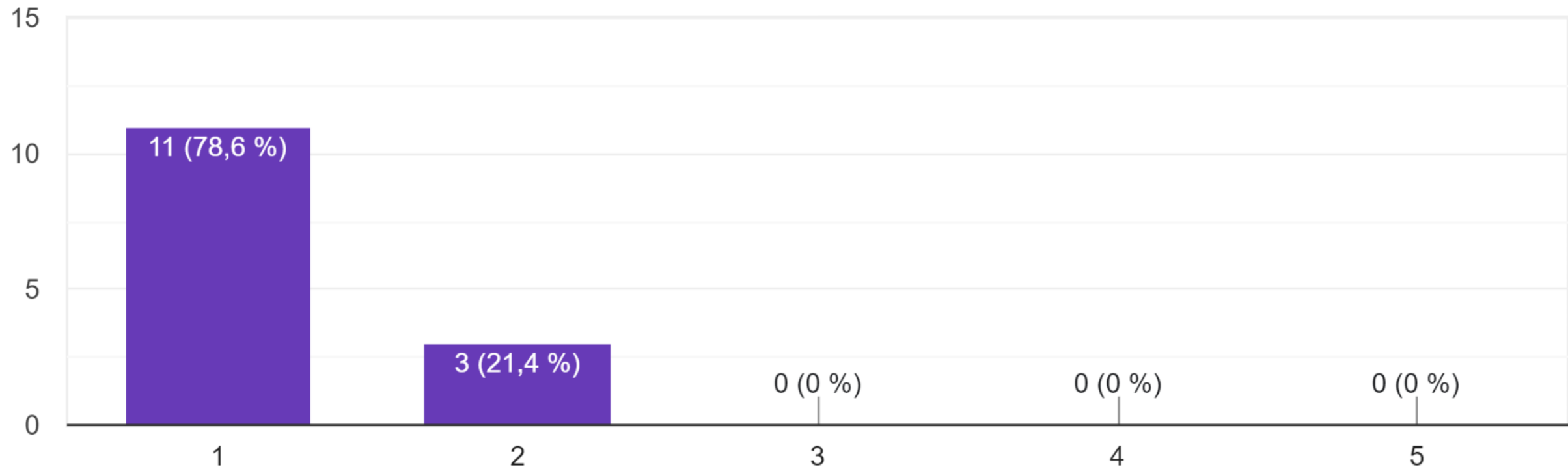
**PROMOTION  
IN  
MOTION**

Final evaluation – companies  
**PROMOTION IN MOTION**

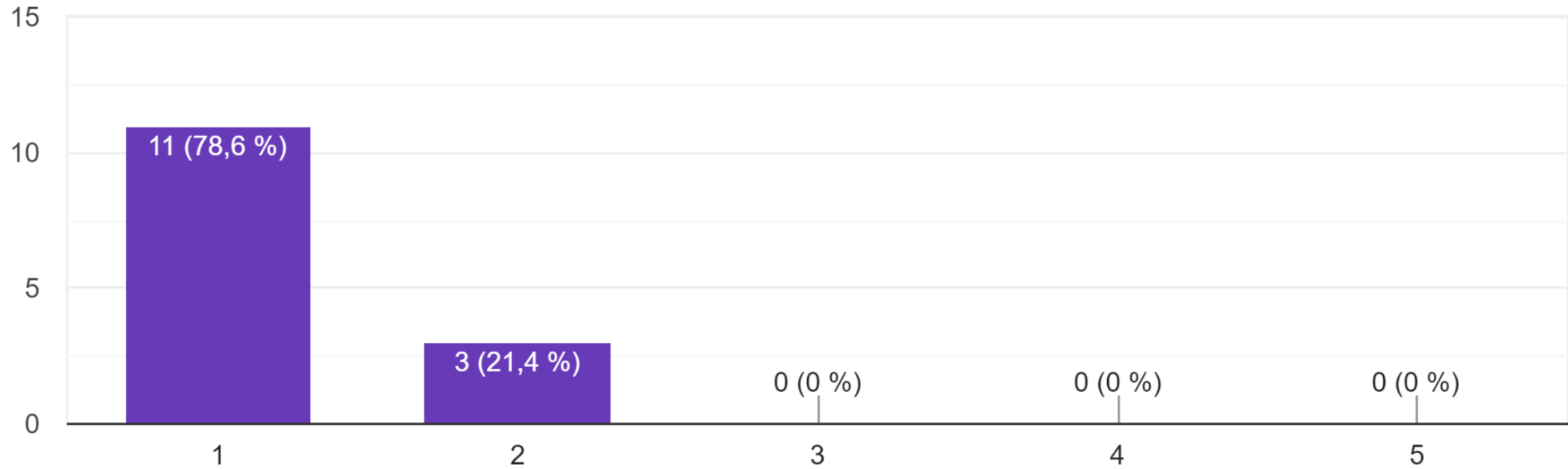
# How do you evaluate the marketing campaign created by the students in general?



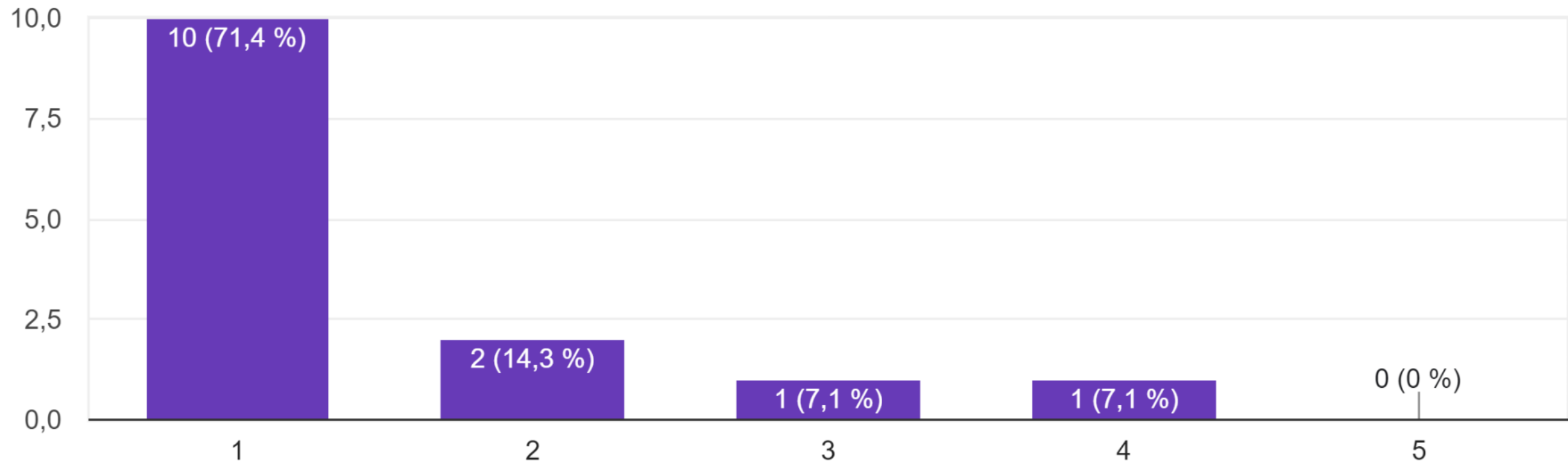
# Were you satisfied with the cooperation and communication with the students?



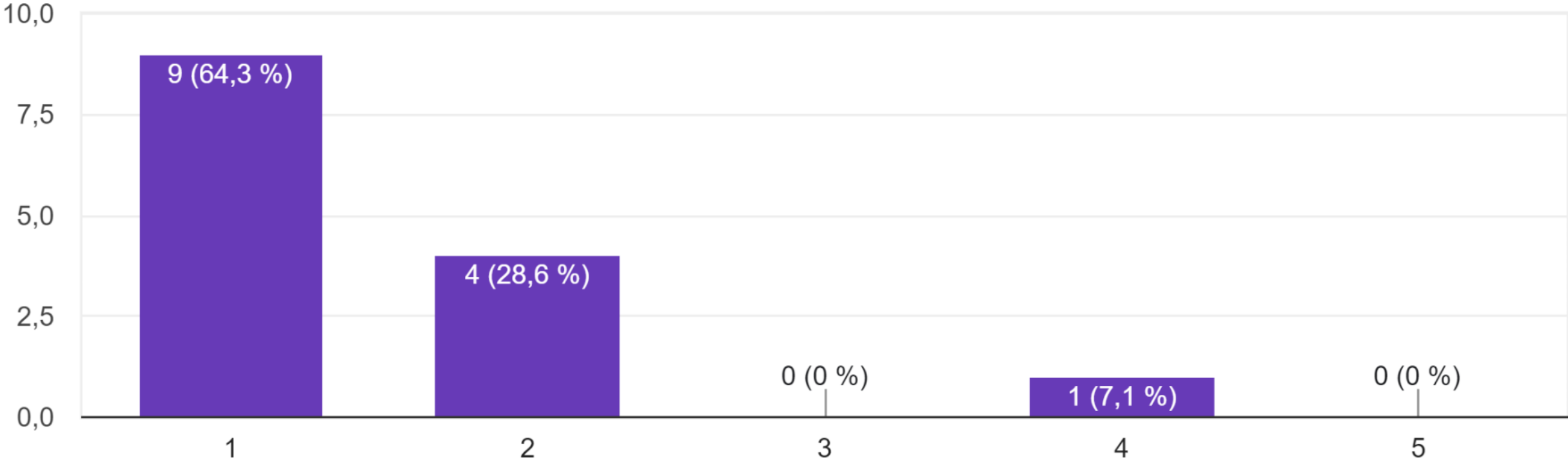
# How would you evaluate the creativity of the campaign?



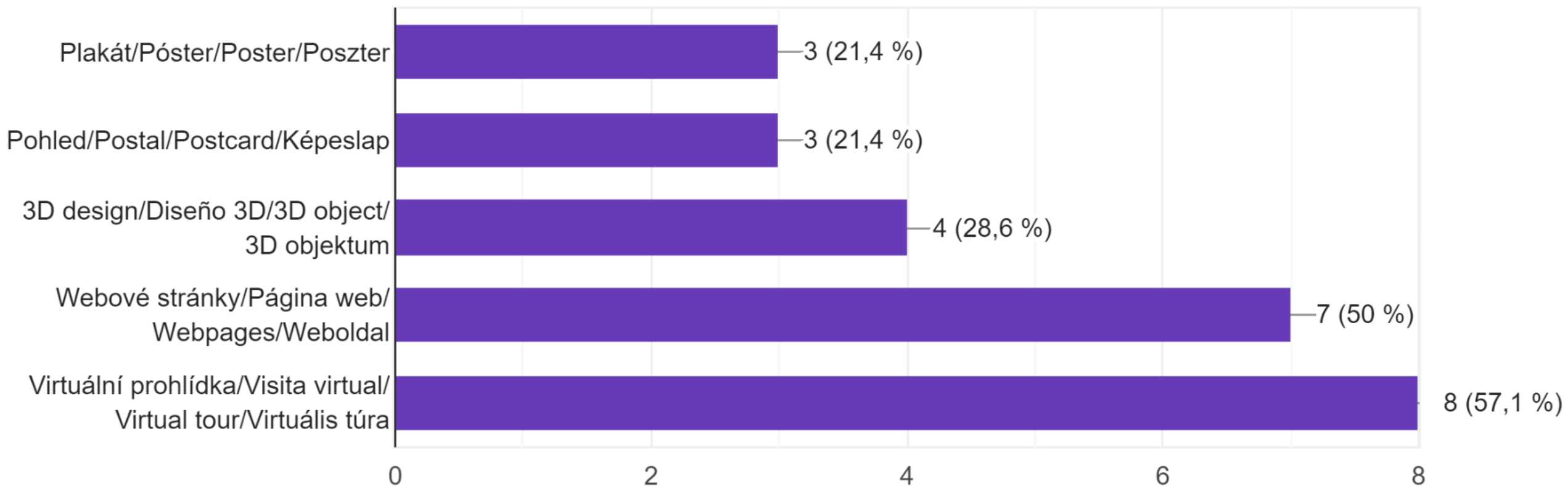
# How would you evaluate the technical quality of the campaign?



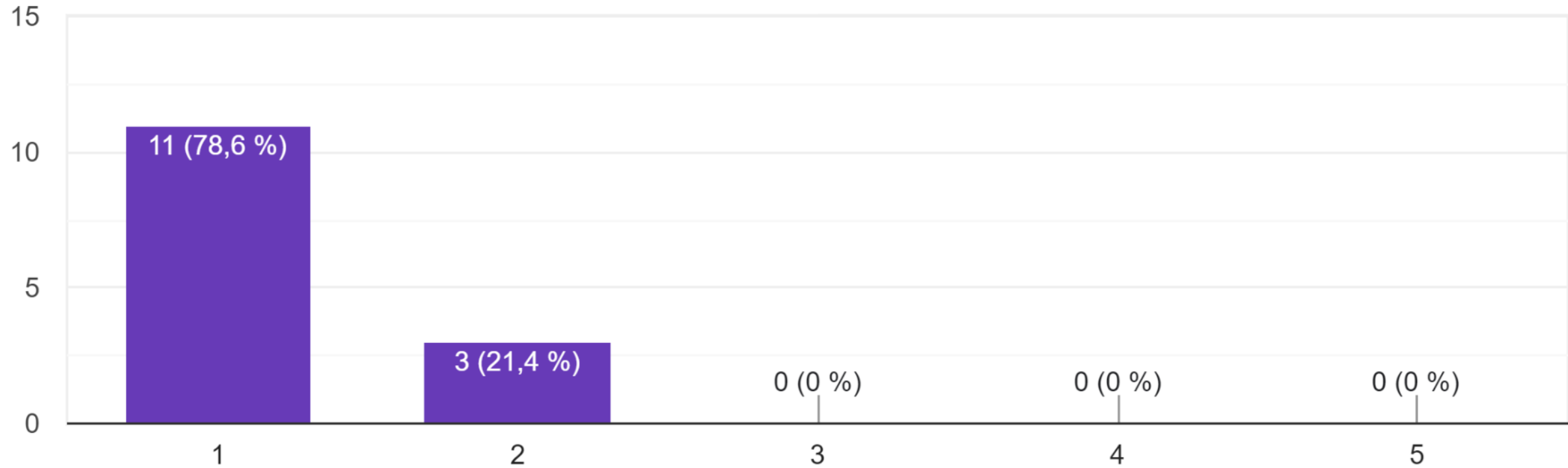
# Did the campaign reflect the needs of your company?



# Which part (product) of the campaign will you evaluate most highly/use most?

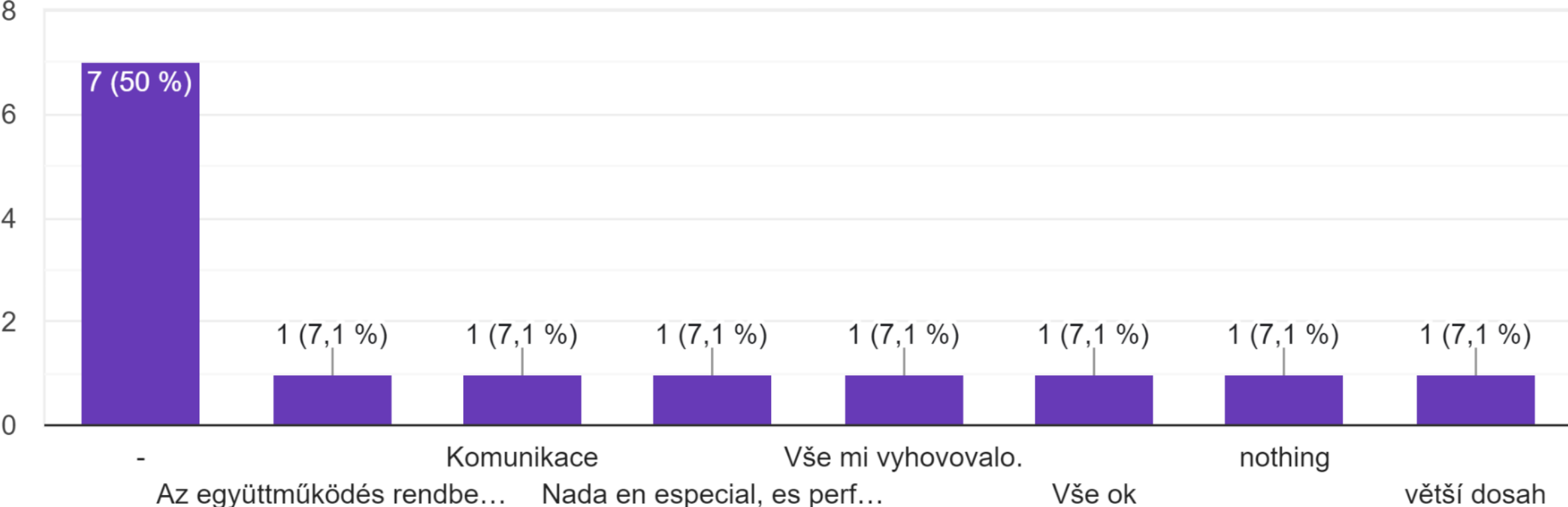


# How would you evaluate the professional behaviour of the students?

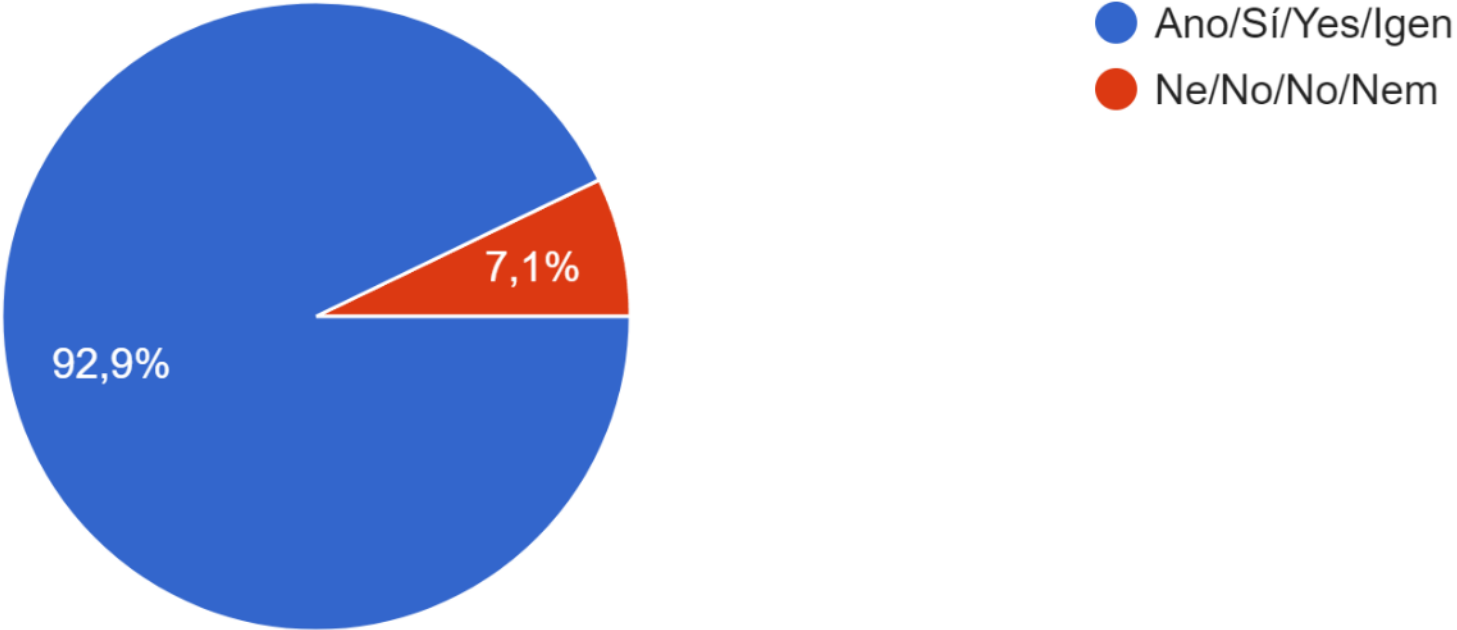




# What would you suggest to improve in similar projects?



# Would you be willing to colaborate in similar type of projects in future?



# Do you have any comments/suggestions you would like to share?

