



Promotion in Motion Erasmus+ Project



Co-funded by
the European Union

Budapest C1 Evaluation 2023

C1 Budapest Evaluation

Promotion in Motion+

Erasmus+ Project European Congress:

“E-Marketing, Entrepreneurship &
New Technologies for Education”

BGSZC Belvárosi Technikum

Dohány utca 65.

Budapest (Hungary)

05-09 December 2022

Participants

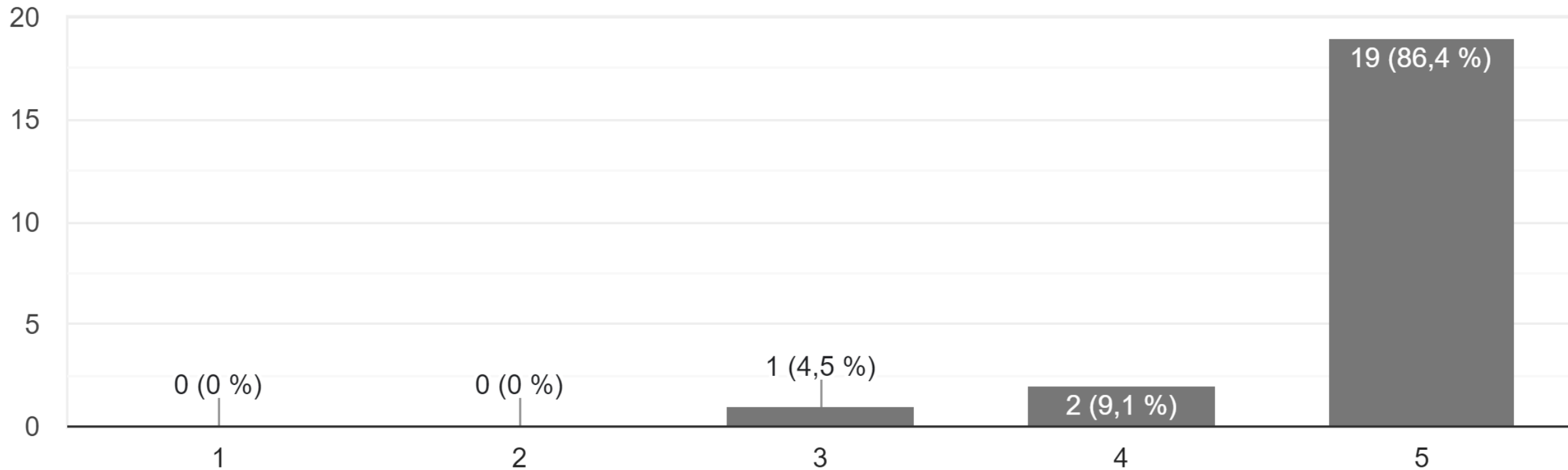


Organized by :

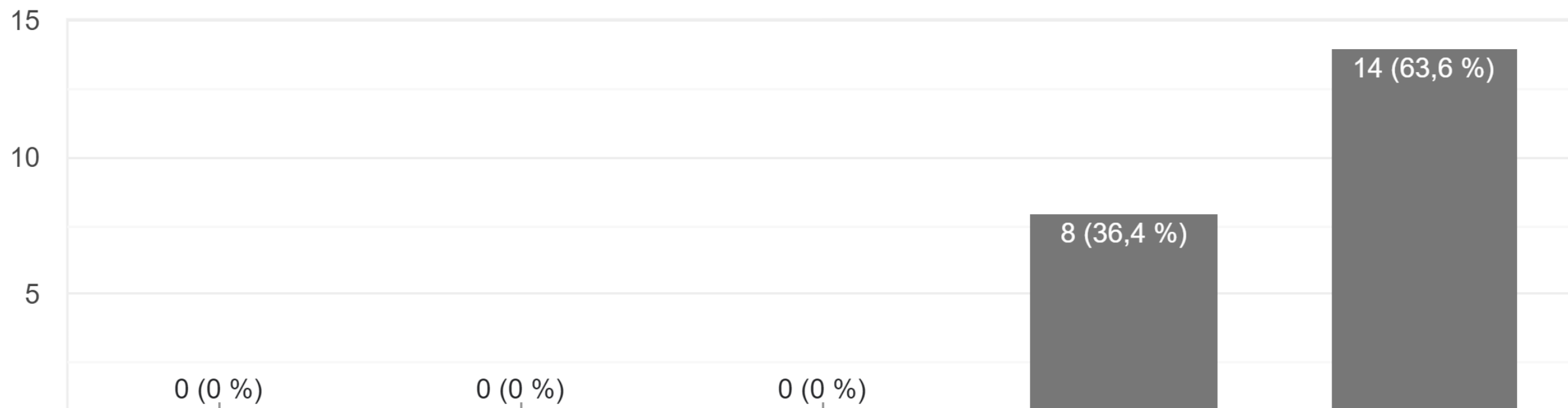


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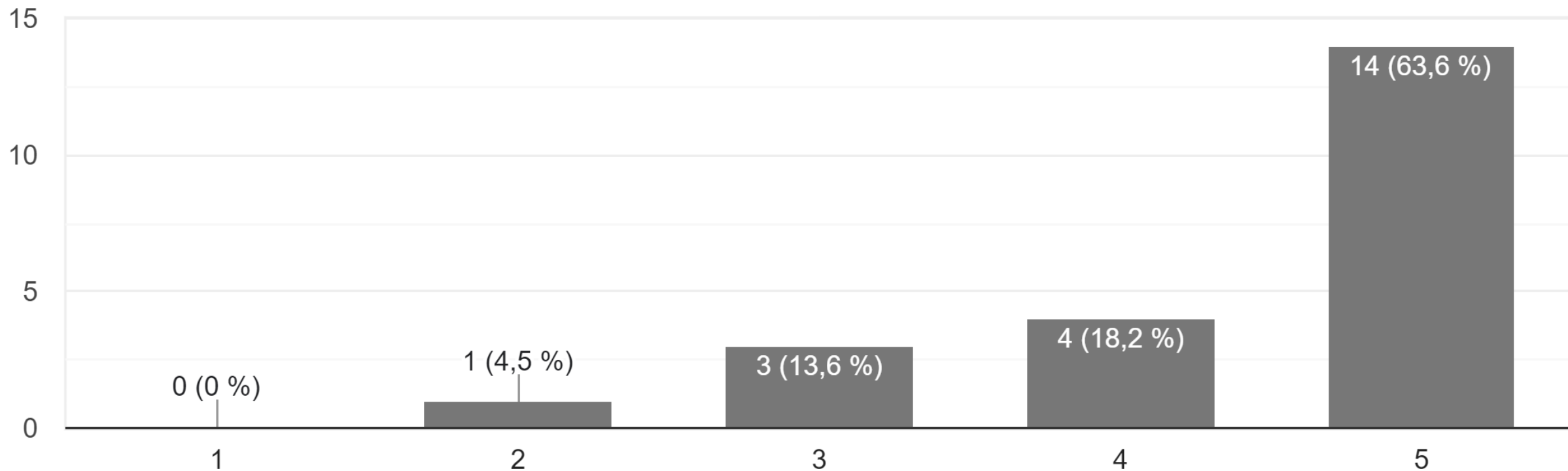
Introduction of project



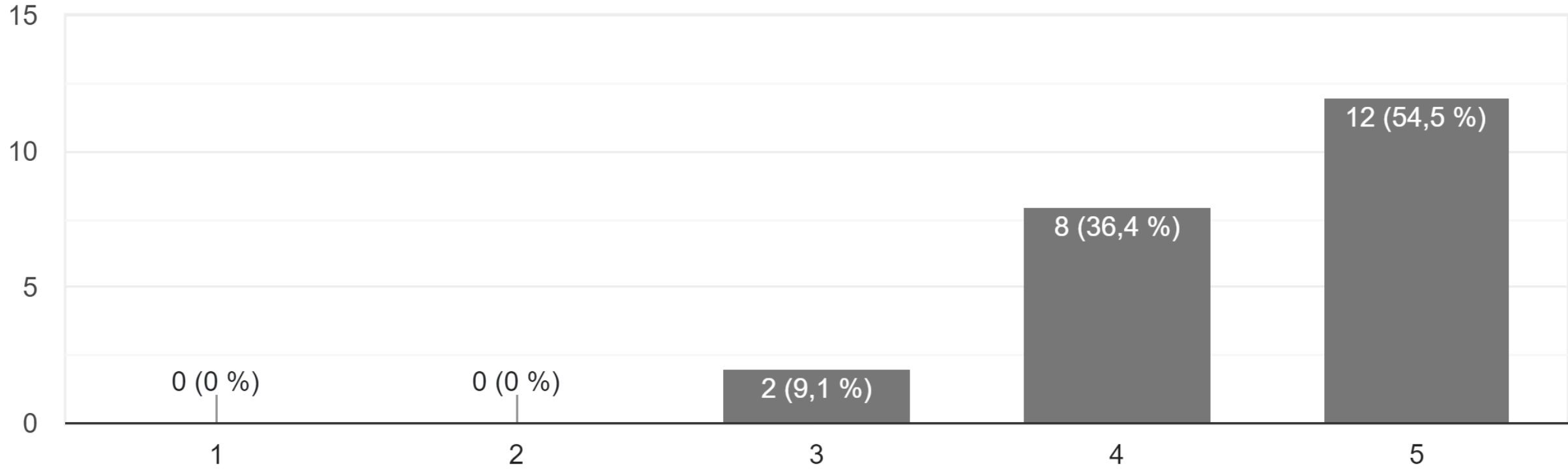
Student's presentations about their school



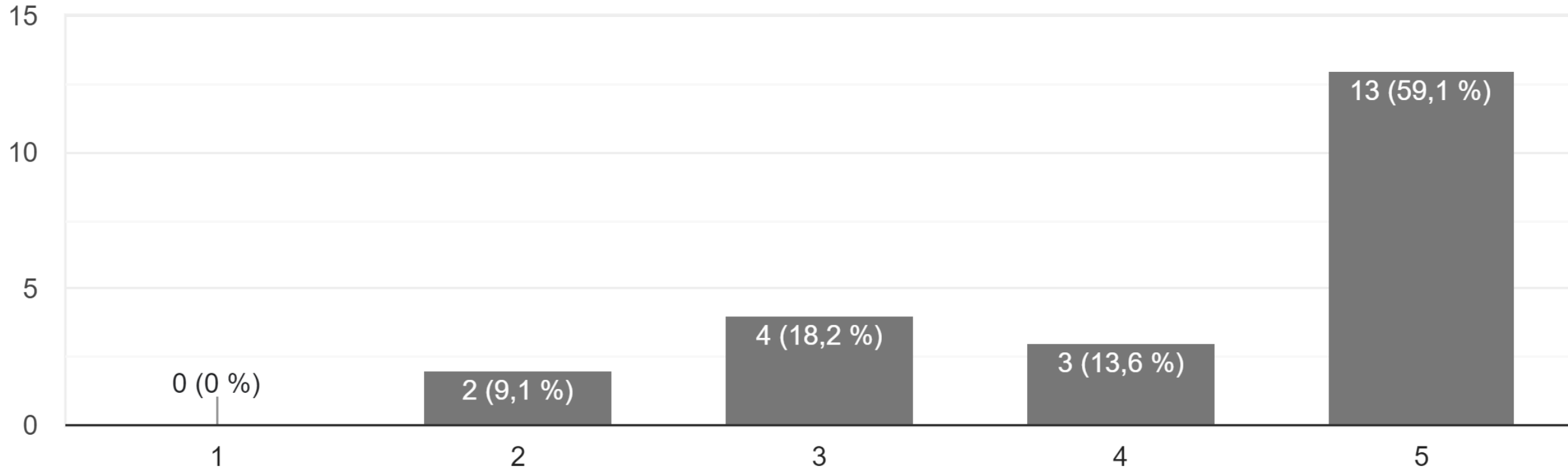
Logo competition



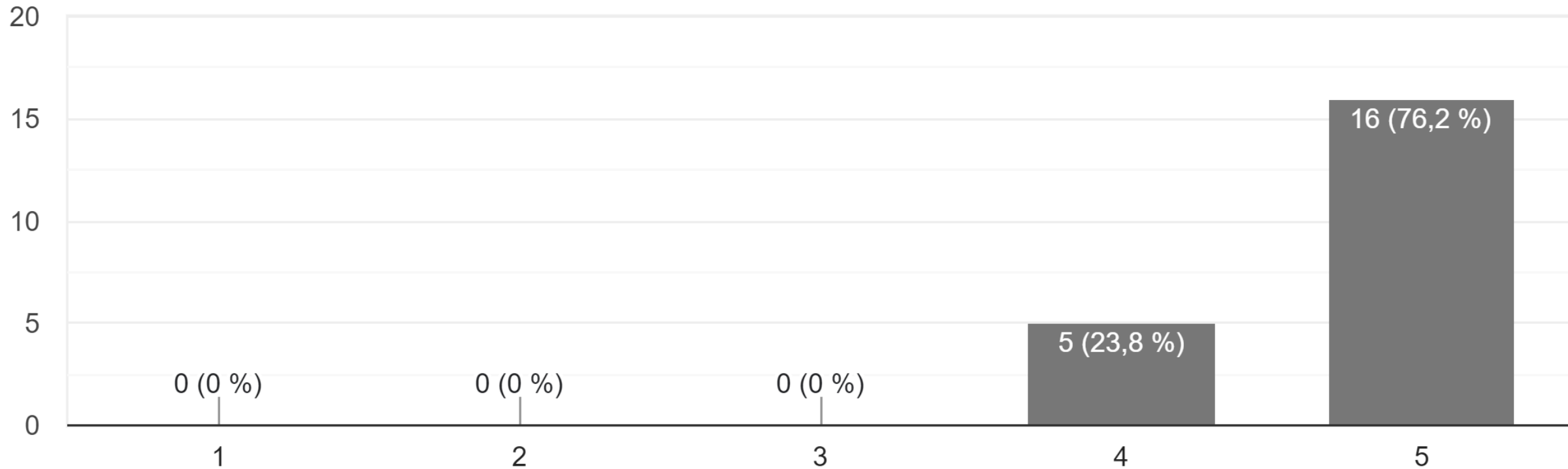
Lecture of e - marketing and innovative marketing methods.



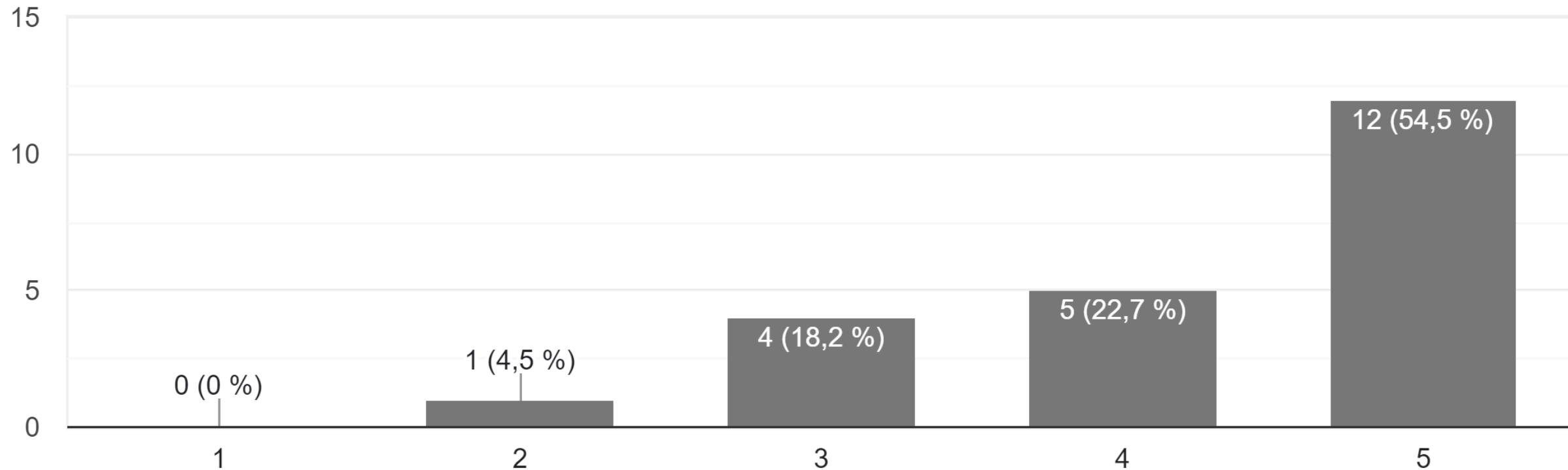
Floating bus sightseeing



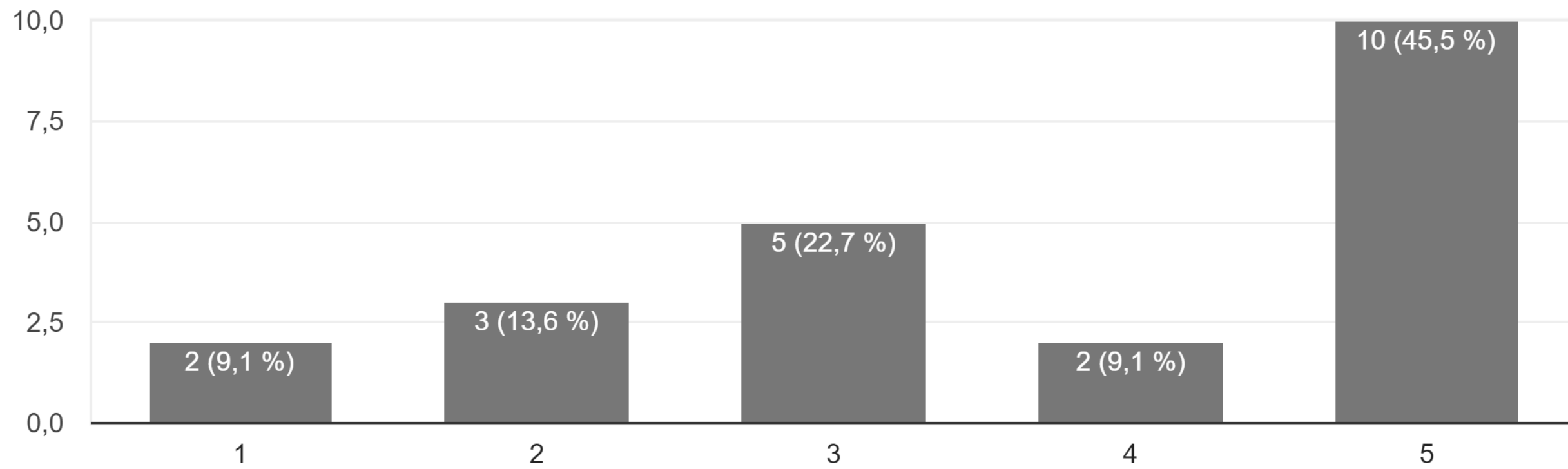
Country promotion presentation and quiz



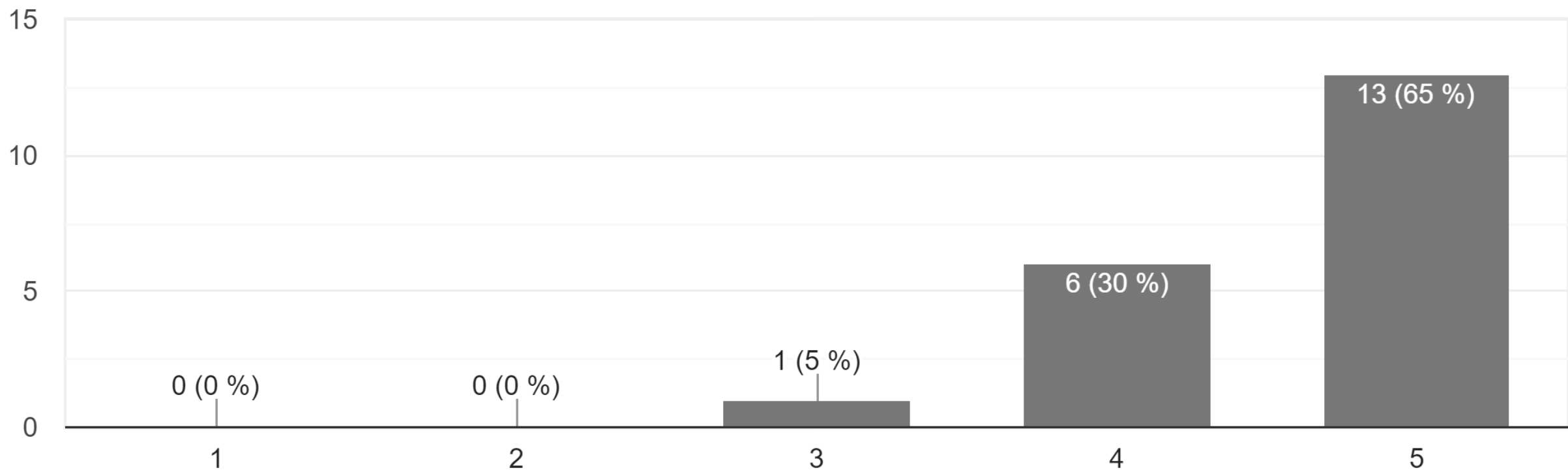
Zwack Unicum Museum and Factory.



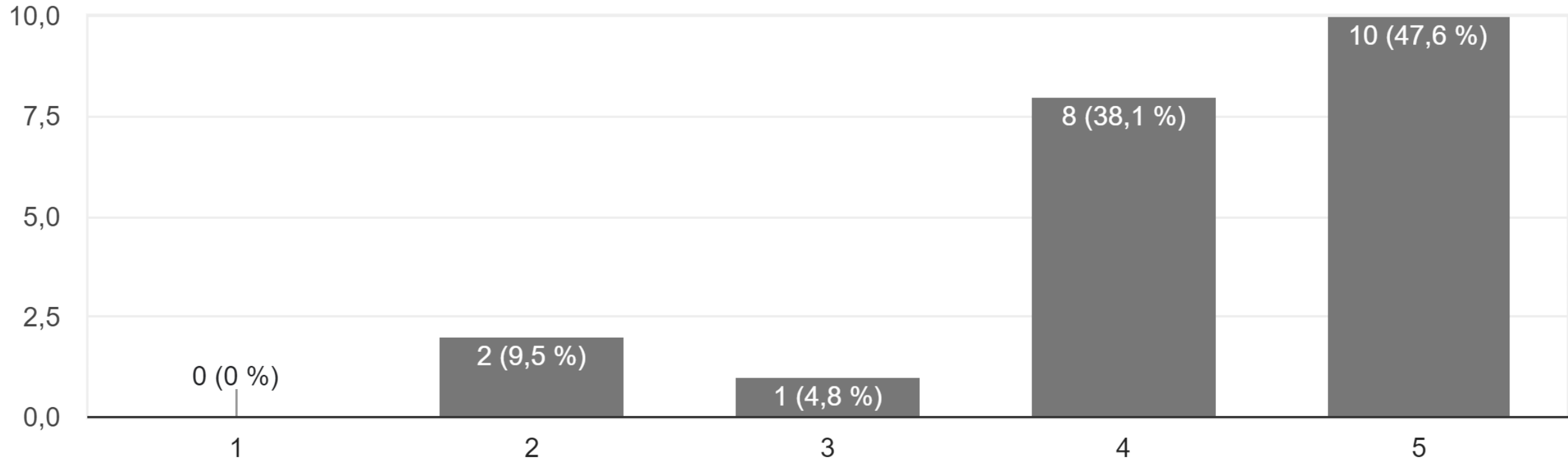
Workshop on Prezi presentations.



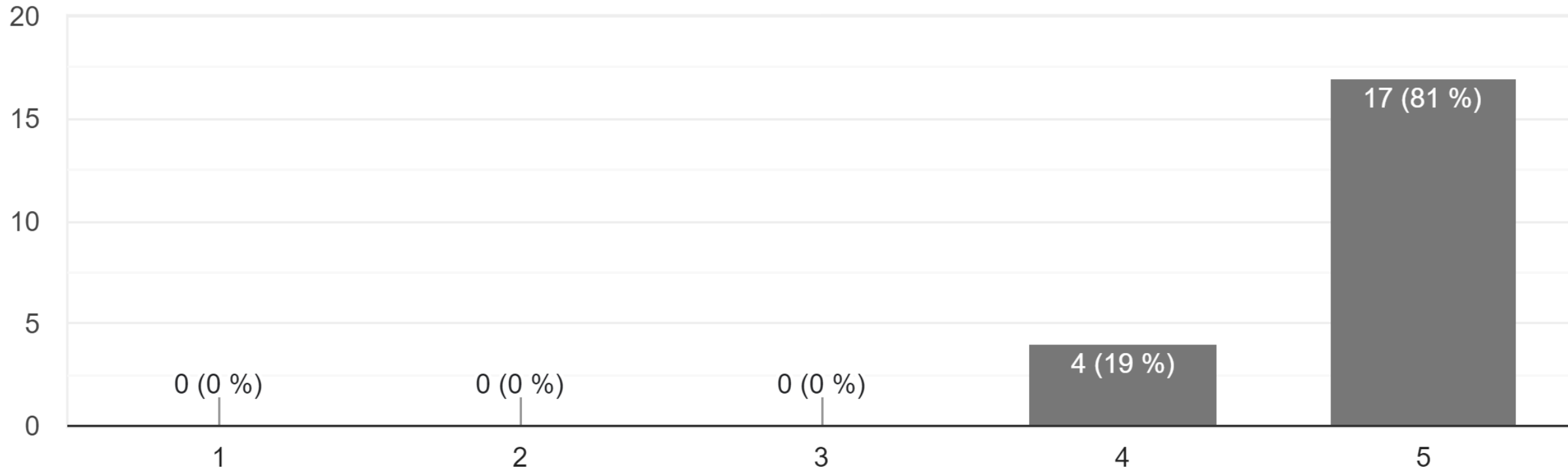
Visual art painting show on the facade of the church.



Film studio workshop



Buda castle, Labyrinth under the Castle Hill (an old-fashioned escape room).



Socialising, cultural activities, overall inclusion.

